

Why large companies use Apache OFBiz?

Apache conference Austin TX April 15, 2015

Get answers for:

- Being an large company end user:
 - Why Apache OFBiz open source ERP?
 - How to implement Apache OFBiz.
- Being a vendor:
 - From freelancer to vendor company.
 - Marketing to large companies.

Wednesday, April 15, 10:00 am, Texas III.



Why large companies select Apache OFBiz

- Introduction.
- General ERP information.
- Open source ERP advantages.
- Apache OFBiz advantages.
- ERP Implementation process.
- How to become an OFBiz vendor.



Introduction

- Audience interest?
- Me, OFBiz and AntWebsystems
- Presentation title: Why large companies use Apache OFBiz
- Why target large companies?



Audience interest

- As a (potential) end user:
 - Why Apache OFBiz.
 - How to implement?
- As a (potential) vendor:
 - How to start a vendor company.
 - Marketing to large companies.



Me and our company

Hans Bakker & AntWebsystems, my journey with open source ERP for the last 11 years.....

- From technology to marketing and consultant.
- From releases/waterfall to continuous deployment (Scrum/Kanban)
- From freelancer to a service company **continuous everything.....**



General ERP information

- ERP business benefits.
- Why ERP hard?
- BPM before ERP implementation.
- System selection.
- Implementation.
- Implementation organization.
- Operation.

Open source ERP advantages.

- For commodity software, open source systems will always beat commercial software.
- Save cost.
- Higher quality.
- No lock-in.
- Flexible.

Unique Apache OFBiz ERP advantages.

- Owned by the Apache foundation
- Enterprise data model
- Based on a SOA software development framework
- Runs with any OS and relational database.
- Mature enterprise technology.
- For every level of knowledge.



How to become a OFBiz vendor.

- How to start.
- Minimal functions.
- Internal, agile, transparent operation.
- Use OFBiz and open source yourself
- Marketing to larger companies.
- Partner with a low cost company.
- Continuous everything.

