Branding issues

Introduction

All of the problems should be solved before Weex graduation.

As it's discussed in the mailing list, Apache Weex and Weex is a trademark of ASF(Apache Software Foundation), any conjunction with the mark, suggesting sponsorship or endorsement by the trademark holder is a violation of ASF's legal right. And it's Weex PMC’s job to protect the brand/trademark.

This page is used to list all possible potential violation of the trademark, Apache Weex. And hopefully we could solve problems one by one.

Podling name search

Weex PMC has to do a Podling name search before they could graduation in the name of Weex.

GitHub Project

Some useful tools, for debugging, analyzing purpose.

- **Android**
  - analyzer-of-android-for-Apache-Weex: a performance analyzer tool for Weex Android. This project and its jCenter repo may violate the trademark of Weex by describing itself as Weex Analyzer.
  - android-devtools-for-Apache-Weex: a debugger tool for Weex Android. This project and its jCenter repo may violate the trademark of Weex by describing itself as Weex Devtools.

- **iOS**
  - devtool-iOS-for-Apache-Weex: a performance analyzer tool for Weex iOS. This project and its CocoaPods repo may violate the trademark of Weex by describing itself as weex-devtool-iOS.
  - analyzer-of-iOS-for-Apache-Weex: a debugger tool for Weex iOS. This project and its CocoaPods repo may violate the trademark of Weex by describing itself as WeexAnalyzer.

- **Node**
  - vue-render-for-apache-weex: tools for compiling .vue files on optional platform(Browser). This project and its npm repo may violate the trademark of Weex by describing itself as weex-vue-render.
  - vue-loader-for-apache-weex: tools for compiling .vue files on Android/iOS platform. This project and its npm repo may violate the trademark of Weex by describing itself as weex-vue-loader.
  - downgrade: tools for deciding whether fallback to optional platform when rendering. This project and its npm repo may violate the trademark of Weex by describing itself as @weex-project/downgrade.
  - Weexbox. This project and its npm repo may violate the trademark of Weex by describing itself as WeexBox
  - WeexPlus. This project and its npm repo may violate the trademark of Weex by describing itself as WeexPlus

- **Others**
  - WeexTeam. This project may violate the trademark of Weex by describing itself as WeexTeam.
  - WeexPlugins This project may violate the trademark of Weex by describing itself as Weex-Plugins.
  - weex-templates This project may violate the trademark of Weex by describing itself as weex-templates.

Third Party Domain / Website / App

- **Solved**
  - http://editor.weex.io/ Third Party Domain includes Weex must add a disclaimer and request an approval from branding VP.
  - http://dotwe.org This page may violate the trademark of Weex by using Weex Playground.
  - iOS Weex Playground uses the name of Weex and is not controlled by ASF.
  - Website of WeexUI shall have a new domain name, such as ui.weex.apache.org. Maybe we could set a DNS CNAME to fix it.