ApacheRoadshowAsia10Proposal

This is a working draft of a proposal for an Apache Roadshow Asia 2010.

IntroductionAndInvitation

Date

Aug 14-15

Location

#825 Zhangheng Road, Pudong dist. , Shanghai

http://people.apache.org/%7Etonywu/pics/iPai%5F%30%30%30%32.JPG http://people.apache.org/%7Etonywu/pics/iPai%5F%30%30%30%30.JPG http://people.apache.org/%7Etonywu/pics/iPai%5F%30%30%30%31.JPG http://people.apache.org/%7Etonywu/pics/iPai%5F%30%30%30%33.JPG

Organizer

Tony WU, ASF Member

Xiao-Feng LI, ASF Member

Jack CAI, ASF Committer

Expected audience/head-count

Target number of audience: 400

Will broadcast the invitation to following organizations.

Local communities: JavaEye.com, OSGi, InfoQ, Matrix

Companies: IBM, Intel, Google, China Mobile, EMC, ZhongXing, HuaWei, EMCAlibaba, BaiDu.

Universities: FuDan University, Shanghai JiaoTong University, Zhejiang University, Nanjing University, East China Normal University.

Schedule

		Day1			Day2	
10:00-10:45		Keynote			Keynote	
11:00-11:45		Keynote			Keynote	
12:00-13:00		Lunch			Lunch	
13:00-13:40						
14:00-14:45	Session	Session	Session	Session	Session	Session
15:00-15:45	Session	Session	Session	Session	Session	Session
16:00-18:00	Barcamp	Barcamp	Barcamp	Barcamp	Barcamp	Barcamp
19:00		Offline			Offline	

Expected keynote speakers

Justin - Apache brief

Tim Ellison - Apache Harmony

Tim Ellison is currently a Senior Technical Staff Member with IBM's Java Technology Centre in the UK. He has worldwide responsibility for Open Source Engineering in the Java SDK underpinning a broad selection of IBM's flagship products. Prior to his current position, Tim held leadership positions within IBM Canada, Object Technology International, The Continuum Company, and others. He is a Vice President of the Apache Software Foundation, and chair of the Apache Harmony Project Management Committee. Tim holds a BSc in Computer Science, and an MSc in Computer System Design from the University of Manchester. Tim has contributed to the commercial implementation of Smalltalk, IBM VisualAge Micro Edition, Eclipse, and the Java SDK over a period of over twenty years. He has a broad knowledge of high performance runtimes, open source methodologies, and is interested in new ways of applying object technology to difficult problems. Tim is married to Natalie, and they have four young children.

Zang Bin Yu

Currently, Binyu Zang is the Director in Parallel Processing Institute of Fudan University. His research interests are compilers, computer architecture and system software solutions, which include optimizing and parallelizing compilers, run-time optimization, live updating of software systems, system virtualization and trusted computing using virtualization, architecture for data intensive scalable computing. He has several publications in the international conferences on architecture, compilers and system software such as MICRO, ISCA, ICSE, ICPP, LCPC, CC, LCTES and VEE. He serves as the co-chair of the Program Committee of the 4th International Conference on Trusted Cloud Infrastructure Technologies. Also he serves as a program committee member for ACM SIGPLAN/SIGBED 2007, 2008 Conference on Languages, Compilers, and Tools for Embedded Systems (LCTES'07, LCTES'08).

CFP / publicity plan

Jun 21 – Jul 16

Call for paper. Promote in local communities.

Jul 17 – Jul 31

Paper review. Send confirmation letter.

Proposed Budget

Item	Pieces	Unit price	Total
Flight	2	$2000	$4000
Hotel	2	$1000	$2000
T-shirt	400	$2.4	$960
Badge	400	$0.6	$240
Post	4	$80	$320
Instruction Manual	400	$1	$400
Venue	2	$300 per day (600 Audiences)	$600
Lunch	800	$4	$3200
Logo Design		Free	
TOTAL			$11720